



SVRI Forum 2026

Communications Toolkit



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1. How to use this toolkit

This toolkit is a practical resource for all partners, delegates and others interested in supporting the SVRI Forum 2026. The content is designed to be ready to use: copy and paste the captions directly, or adapt them slightly to fit your organisation's voice.

To maintain consistency, please ensure the core messaging, UK English spelling, and branding remain unchanged.

To help you navigate this toolkit and find the resources you need quickly, please refer to the following guide:

Navigation guide (where to find key information)

- **Forum overview and identity:** For a clear explanation of what the Forum is, who it is for, and the role of the SVRI, see **section 2 (About the Forum)**. This is ideal for background context in reports or introductory emails.
- **Approved messaging and language:** To ensure your communication aligns with our trauma-informed and survivor-centred approach, refer to **section 4 (Key messages, framing, and language use)**. This includes our "Facts about the SVRI Forum 2026" list and the "Communicating with care" word bank.
- **Ready-to-use social media copy:** If you need captions to copy and paste immediately for Facebook, LinkedIn, Instagram, or Bluesky, go to **section 5 (Shareable content)**. This section also contains email and newsletter blurbs.
- **Customisable graphics and logos:** For official branding, social media tiles, and the link to our customisable Canva templates, see **section 6 (Visual assets and branding)**.
- **Deadlines and logistics:** For quick access to dates for participant-driven events, exhibition bookings, and venue details in Bangkok, refer to **section 9 (Practical information)**.

To ensure the SVRI Forum 2026 is communicated with a unified global voice, please follow this guidance when using the materials provided in this toolkit.

Guidance on using and adapting content

This toolkit is designed to be flexible. Depending on your organisation's needs, you can choose to use the content exactly as written or adapt it to better suit your specific audience and platform style.

Using content directly (plug-and-play)

The captions in **section 5 (Shareable content)** are ready-to-use. They have been carefully drafted to meet all SVRI style requirements, including UK spelling, correct date formats, and a trauma-informed tone. If you are short on time or want to ensure 100% alignment with the Forum's official voice, simply copy and paste these directly.



Adapting content for your organisation's voice

We encourage partners to add their own context to these posts. You may wish to highlight why your specific organisation is attending or how a particular Forum theme aligns with your current projects. When adapting content, please adhere to the following non-negotiables:

- **Maintain the core pillars:** Ensure your post still reflects at least one of our four core messages: collaboration, community co-creation, moving from evidence to action, or creating a feminist and inclusive space.
- **Keep to the facts:** Refer to the **Facts about the SVRI Forum 2026** section to ensure you are not inadvertently describing the Forum as, for example, a standalone organisation or a researchers-only event.
- **Spelling and dates:** Even when rewriting captions, please maintain **UK English** (for example, "programme" instead of "program") and the **Day Month Year** date format (for example, 21 June 2026).
- **Tone of care:** Avoid sensationalist language. Ensure your wording remains respectful and affirms the agency of survivors.
- **Branding integrity:** While you can customise Canva templates with your own photos or logos, the SVRI Forum 2026 logos, colours, and fonts must not be altered, stretched, or recoloured.

Choosing the right platform

- **LinkedIn / Facebook / Instagram:** Use for medium-to-long form content. These are best for providing context and detailed calls to action.
- **Bluesky / X:** Use for truncated content, to ensure your message is not cut off by character limits.
- **Newsletters:** Use the email blurbs provided to ensure the Forum is framed correctly within your professional updates.

Posting timeline at a glance

A simple rhythm for the campaign. Adapt the dates to your own channels.

- **Now to August:** Save the date. Share that the Forum runs 5 to 9 October 2026 in Bangkok, and that you will be there.
- **August to September:** Registration and deadlines. Promote registration, the exhibition hall, and participant-driven events.
- **Two weeks before:** Count down. Share whether you are attending or presenting, using the 'I'm attending' and 'I'm presenting' tiles.
- **5 to 9 October:** Go live. Post sessions, quotes, and highlights in real time, and tag the SVRI and co-hosts.
- **After the Forum:** Thank and share. Post reflections, link recordings and reports, and thank the community.



- **Throughout:** Help us measure reach. Use #SVRIForum2026 and share your post links with the SVRI Forum team.

2. About the Forum

The SVRI Forum 2026 is the world's leading abstract-driven conference on research, evidence, and solutions to prevent and respond to violence against women, violence against children, and other forms of gender-based violence. It takes place from 5 to 9 October 2026 at the Centara Grand Convention Centre in Bangkok, Thailand.

Hosted every two years by the Sexual Violence Research Initiative (SVRI), the SVRI Forum brings together over 1,500 global stakeholders to share cutting-edge research, challenge the status quo, and co-create solutions for a world free of violence. The Forum is a uniquely interdisciplinary space. It is designed for and by practitioners, activists, policymakers, donors, and people with lived experience. The Forum programme is co-created with the field and shaped by thousands of abstract submissions from across regions and disciplines. This helps ensure it reflects what people are actually working on, the evidence they are generating, and the questions they are grappling with. Our goal is to promote a feminist, inclusive environment where diverse stakeholders can share knowledge, build solidarity, and drive action to end violence in all its forms.

This year, it is co-hosted by the SVRI and the Prevention Collective, comprised of the UN Joint Programme on Gender-Based Violence Prevention in Southeast Asia, implemented by UN Women and UNFPA, and the Southeast Asia GBV Prevention Platform, both supported by the Australian Department of Foreign Affairs and Trade.

Please credit and tag the SVRI and both co-hosts when you share Forum content.

Key statistics

The SVRI Forum has seen extraordinary growth since its inception in 2009, maturing alongside the field working to prevent violence against women and violence against children. These statistics reflect our commitment to a community-led, evidence-driven, and globally representative gathering.

Growth and scale

- **670% increase in attendance:** The Forum has grown from 194 delegates in 2009 to over 1,500 delegates in 2024.
- **Fivefold increase in research output:** The number of presentations has risen from 96 at the first Forum to 495 at our most recent gathering.
- **Record community engagement:** 2,186 abstracts were submitted for the SVRI Forum 2026, ensuring the programme is shaped by the latest global evidence.



- **Total reach:** Since 2009, the Forum has hosted 4,805 delegates from 142 countries.

Diversity and representation

The Forum is a rare global commons where those closest to the work lead the conversation:

- **Global South leadership:** 67% of all delegates at the 2024 Forum were from low- and middle-income countries (LMICs).
- **Geographic diversity:** 79% of the countries represented at the last Forum were LMICs.

Wellness and care

Our commitment to *“Communicating with care”* extends to the structural support we provide on the ground.

- **Staff support:** 87% of delegates in 2024 reported feeling they had adequate staff support for their wellbeing and needs during the event.
- **Holistic care:** The Forum is one of the few global research conferences to integrate counselling, wellness-specific activities, and dedicated quiet spaces (the Brave Room) into its core programme.

3. Call to action for partners and funders

The Forum plays a particularly important role at a time when long-term investment in evidence, equity, and inclusive knowledge systems is under pressure. The SVRI Forum is a global commons that sustains the field working to end violence against women, violence against children and other forms of violence driven by gender inequality. To ensure the 2026 Forum remains a truly global and inclusive space, we invite our partners and funders to join us in safeguarding this essential ecosystem.

How you can support the SVRI Forum 2026

We encourage our partners and funders to plan ahead and allocate resources that support equitable participation. By being part of the Forum, funders help sustain an approach that values access, care, and survivor leadership as central to credible and impactful change.



Your support directly enables:

- **Bursaries for LMIC participants:** Providing travel and accommodation support for researchers and activists from low- and middle-income countries who are closest to the work but often face the greatest financial barriers.
- **Language justice and interpretation:** Expanding our ability to offer high-quality, multi-language interpretation and accessibility services, ensuring that evidence is shared and understood across linguistic borders.
- **Structural wellbeing and care:** Funding our unique survivor-centred wellbeing programme, including counsellors, the Brave Room, and collective care sessions.
- **Subsidised registration fees:** Keeping registration fees close to previous Forum levels so that participation is based on the quality of evidence rather than the depth of a delegate's budget.

Why your investment matters

Sponsorship and partnership engagement allow the field to think beyond short-term project cycles. By supporting the Forum, you are:

- **Helping to sustain a more equitable, credible, and impactful ecosystem of actors working together towards a world free of violence:** a space where evidence is debated, tensions are surfaced, and collective direction is shaped by those most affected by violence.
- **Bridging the evidence-to-action gap:** Ensuring that the latest research reaches the practitioners and policymakers who can turn it into tangible change.
- **Witnessing the state of the field:** Gaining direct insight into the ground-level evidence and emerging questions that will define the future of violence prevention.

Take action

We invite you to reach out to discuss how your organisation can partner with us to support a world free of violence.

- **Explore partnership opportunities:** Contact the SVRI Forum organising team at forums@svri.org.
- **Support your partners:** Allocate funding to ensure your colleagues and partners can attend and present their work in Bangkok.
- **Register your interest:** Visit the [SVRI Forum 2026 website](#) for the latest updates on sponsorship packages and registration.



4. Key messages, framing, and language use

Core messages

- **A space for deep learning:** The Forum is where new evidence often gets its first public airing, showcasing new studies, innovative methods, and emerging research on under-represented communities.
- **A space for collaboration:** We bring together diverse actors from around the world to build partnerships and bridge the gap between sectors.
- **Shaping the Forum together:** The programme is co-created by the community through peer-reviewed abstracts and participant-led sessions.
- **From evidence to action:** We focus on research that is actionable, ensuring that data and insights lead to tangible changes in policy and practice.
- **A feminist and inclusive space:** We centre lived experience and amplify voices from low- and middle-income countries (LMICs) in a trauma-informed environment.

Facts about the SVRI Forum 2026

A few things worth saying clearly and consistently:

- **Built by the community:** The programme is peer-reviewed and shaped by the field's own submissions, not set by the organisers.
- **Non-profit and field-building:** The Forum is a non-profit event focused on knowledge exchange, not commercial gain.
- **Broad in scope:** It covers violence against women, violence against children, and all forms of gender-based violence, not sexual violence alone.
- **For everyone in the field:** Researchers, practitioners, activists, donors, policymakers, and people with lived experience all belong here.
- **An SVRI flagship event:** The Forum is hosted and managed by the Sexual Violence Research Initiative with its 2026 co-hosts.

Communicating with care: Language and tone

SVRI Forum's tone is survivor-centred and trauma-informed. We acknowledge that many in our field have lived experience of violence.

- **Minimal hashtags:** Use only essential tags to keep posts clean. Use #SVRIForum2026 as the primary tag and #EndViolence as the campaign tag on every post.
- **Tag the organisers:** Tag @thesvri on LinkedIn, Instagram, and Facebook, and thesvri.bsky.social on Bluesky, so the team can reshare. Tag the co-hosts too: **UN Women, UNFPA (the UN Joint Programme), and the Southeast Asia GBV Prevention Platform.**
- **Word bank:**
 - **Use:** Survivor, lived experience, global gathering, connection, evidence.



- **Avoid:** Victim, vulnerable, networking (use “connection” instead), VAW (spell out in full for short posts).
- **Make posts accessible:** Add alt text to every image, captions or subtitles to video, write in plain language, and check colour contrast.
- **Use images with care:** No identifying images of survivors, consented or model-released photos only, and avoid stereotyped or distressing ‘victim’ imagery.
- **Flag sensitive content:** Add a short content note when a post describes violence, and point to support or a quick-exit option when linking to sensitive resources.

5. Media and press

To support credible engagement with the media:

- **Press releases:** Actionable templates will be provided here for partners to adapt.
- **Spokespersons:** A list of approved spokespersons and bios will be available.
- **Key data:** Fact sheets with field-level evidence will be uploaded as the programme is finalised.

About the SVRI

The Sexual Violence Research Initiative (SVRI) is the world’s largest research network on violence against women and violence against children. The SVRI builds evidence, strengthens research capacity, promotes partnerships, and influences change to improve the lives of those affected by violence driven by gender inequality. It is a non-profit organisation incorporated under South African law (SVRI NPC 2019/197466/08).

- **Co-hosts:** The Forum is co-hosted with the Southeast Asia Gender-Based Violence Prevention Platform and the UN Joint Programme on Gender-based Violence Prevention in Southeast Asia, led by UN Women and UNFPA.
- **Embargoes and approvals:** Clear any quotes, data, or interview content with the SVRI Forum team before publishing, and respect embargo dates on press materials.

6. Practical information

- **Dates:** **5 to 9 October 2026** (pre-conference workshops from 5 October).
- **Venue:** Centara Grand Convention Centre, Bangkok, Thailand.
- **Registration:** Early bird rates are available on the website.
- **Visa guidance:** Please visit the [website](#) for official links to Thai visa requirements.

